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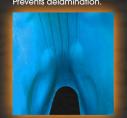




QUALITY FOOTWEAR

THE ORIGINAL... TIME TESTED, RIDER APPROVED









HEAT MOLDED

Lightweight, preformed, heat moldable Intuition liners just fit better right out of the box and custom form unlike any other type of supposed "moldable" boots out there. Ronix exclusive Intuition wake liners have set the standard for performance driven, comfort footwear. A few minutes on the cooker at your local shop customizes a pair of boots to the exact shape of your foot for a lifetime. Flat foot, high arch, narrow heel, or cankles – whatever the dimension of your foot, our liners were made to be cranked up to 120 degrees Celsius and custom cooled to a rider's hoof. Intuition foam can also be re-heated and molded more than once without damaging the structural integrity or quality. The ultimate in formable liners are now even more comfortable and less prone to packing out, with the highest strength foam we have ever slipped our feet into. Half sizes can be accommodated with our custom fit process. The properties of Intuition foam allow the liner to expand and contract to the shape of your foot, allowing any pressure points or dead spots to be eliminated. The characteristics of this foam will accommodate any type of fit that you choose. A rider with a larger foot in a smaller boot will pack the foam to be thinner, and more responsive. Likewise, a smaller foot in a bigger boot will allow the foam to expand a create a certar ways forchiving host. to expand more and create a softer, more forgiving boot.



The foundation of a good fitting boot isn't cables, retractable backs, Velcro, ratchets, buckles, or other gadgets and gizmos. The technical "selling features" of our boots aren't even visible. You have to dig a little deeper to uncover the framework of the fit for the modern day rider. Hidden behind our heat formed liners is the key to the right amount of forward lean, toe ramp, and proper fit between the liner and shell. Every year we tweak our Perfect Last, adding a little more here, and taking some out there with a guarantee you'll feel the difference. Just try them on - that's all we ask. Featuring the only true heat formed molded liners.



DOUBLE LASTA double down bet that requires no luck. We have perfected this process over the years to guarantee the best fitting boots on the water. Our low profile and compact lasts eliminate excess material and deliver optimal energy transfer between board and boot.

INNER LAST

Our first unique lasting process is molding the liner around a last designed to the shape of an actual foot and leg. This step ensures the inside of the liner will have a great fit right out of the box. These are formed inside an actual shell to create the perfect net fit between liner and boot.



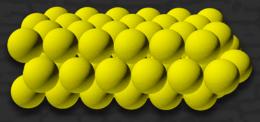
OUTER LAST

The second part of our lasting process is molding the inside of the shell. This creates a liner to shell coupling that eliminates any "dead space" or "hot spots". After the second lasting, the previously molded liners are inserted into the shell and the boots are ready to ride.



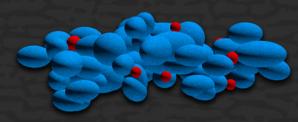
EXCLUSIVE SUPERIOR STRUCTURE

For 2013, we are importing exclusive Intuition foams from New Zealand for our entire line of footwear. Building outward from our Perfect Last, the lining compounds we use are a critical component for a boot to maximize comfort, control, and durability. This material is your foot's point of contact with your setup. We could settle for a cheaper alternative, but when you try a Ronix boot on you'll know. Here's the difference...



RONIX INTUITION FOAM

Genuine Intuition foam begins with only the highest quality raw materials. Stringent procedural controls are followed during manufacturing to ensure a consistently superior foam. The unique processing techniques employed produce a foam that has an unusually fine cell structure, which is very uniform throughout. As a result, tear strength, thermoforming properties of heat moldable foam (Intuition liners), and the pack out resistance (Intuition, Stage 1 and 2 liners) are dramatically improved versus traditional foam. There is also no filler added to these foams so we can maintain the utmost quality.



OTHER FOAMS

A traditional EVA would normally have considerable variation in cell size. The disadvantage to this is that the large cells act like an overblown balloon, which weaken cell walls. This type of microstructure leads to collapsing or packing out. Additionally, many commonly used foams have fillers in them (represented by the red dots), which contribute to a weak foam. Cellular structure of this kind cannot create a good moldable liner due to the fact that the different cell sizes will create inconsistency in thermal expansion therefore making fitting unpredictable. Don't be fooled by other's claims of heat moldability and comfort. There is no substitute for the fit and function of our boots, starting with the superior materials that we use.



INTUITION+

The most intelligent custom liners in the world come coupled with our boots. Our "+" formula was developed with Intuition to offer the renowned custom fit with more cush and less pack out. The original heat formed custom fit, unique to your feet.



Relax, you can fall in love with our boots. Uber comfortable and less prone to packing out. Made with our exclusive high memorv non heat moldable foam.



STAGE 1

Get on the mic. All the comfort you would expect from a Ronix boot. Made with our exclusive lightweight non heat moldable

IDEUL MATTERIALS

For 2013, we are importing exclusive foams from New Zealand for our entire line of footwear. Building outward from our Perfect Last, the lining compounds we use are a critical component for a boot to maximize comfort, control, and durability. This material is your foot's point of contact with your setup. We could settle for a cheaper alternative, but when you try a Ronix boot on you'll know. Here's the difference...

NEW LACE HANDLE



We eliminated the use of PVC solvents which are potentially hazardous to the surroundings and human health. Instead, we use more costly, higher quality materials that are more sustainable and easier on the environment.



Built to withstand the test of time, this new material is 4 times more abrasion resistant than traditional materials. Applied to the tongue to prevent the laces



nose press on their new Phoenix Project.

AUGUST LUXE offering more freedom to poke out their methods, or exaggerate their

2

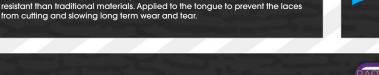
DIVIDE **(5**) PARKS / DISTRICT PRESTON/ F.H.L.

FRANK / HALO

ONE / VIVA

CODE 55

FIRM / RESPONSIVE 🔞



Our newly redesigned lace handle allows for easy lace tension adjustment with a comfortable ergonomic grip.



BASELESS HARDWARE
Break out your rubber mallets to indulge in these soothing sounds minus the base. The first low profile design delivers superior board control on an ultra-lightweight foundation - often imitated never





DOUBLE STUFF FOOTBEDHard on the outside, soft on the inside - an underfoot combination rivaling milk and cookies. The double stuff footbed allows your foot to naturally cant inward without dictating a specific cant angle.



ATHE RONTX NSTANT FNERGY

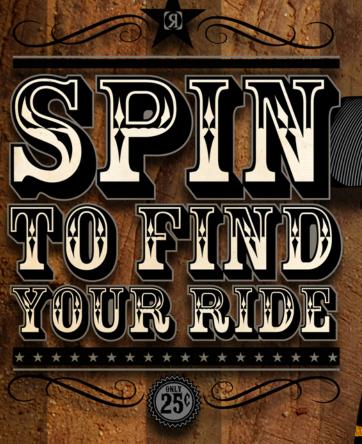
For gun slinging riders looking for the energy to take place the second the tip of the board hits the wake. Loaded up with carbon and Italian machined foam - this extra stiff ride is a quicker way to generate lift off the liquid kicker with a super solid powerful snap. For riders that can handle the additional kick.



SHOWNOWN STATES TO SHOW TO SHOW THE SHO

Find your sight, recoil it back and let this delayed action build up energy. Leave the wake the way a snowboarder would a kicker or a skater would an ollie building energy thru the tail. If a rider doesn't have that delayed timing - no problem they will just have a mellower lift off the wake - a construction that won't kick your arse.





FALL IN LOVE WITH YOUR PERFECT RIDE...

REMEMBER WHEN WE STARTED RONIX? WE VOWED TO HAVE A SMALL LINE OF PRODUCTS - KEEP IT TIGHT AND SIMPLE. LOOKING THRU THIS 128 PAGE BOOKLET MAKES IT LOOK LIKE WE WERE LYING TO YOU BACK IN THE DAY. SO OUR LINE MIGHT HAVE TRIPLED OVER THE YEARS, BUT MORE THAN EVER WE FEEL EACH OF OUR BOARDS TELLS A UNIQUE STORY.

WE GROUPED OUR LINE INTO 3 BROAD SPECTRUMS.

UTILITY - SHARING TIME HITTING AQUATIC AND MAN MADE KICKERS.

FLIGHT - RIDERS THAT JUST LIKE SESSIONING SOUL TURNS, OR BOOTING OFF THE WAKE.

CABLE - DON'T PLAN ON JUMPING OFF A BOAT SWIM DECK, AND ARE FORTUNATE ENOUGH TO HAVE A WATER PARK NEAR YOUR BACKYARD -

SO DUDES, IF YOU KNOW WHAT TYPE OF STYLE YOU ARE -YOU CAN JUST FLIP THRU THE THIS CATALOG AND LOOK FOR THE COLORED PAGES THAT BEST FIT YOUR RIDING STYLE.





LAPS AT A PARK.

П

AN EASY GUIDE FOR ANY RIDER TO DETERMINE WHAT SETUP IS RIGHT FOR THEM BASED ON OUR UNIQUE ENERGY FILLED CONSTRUCTIONS AND AMPLITUDE GENERATED BY OUR 9 VARYING ROCKER LINES.

LATE ROCKER

An exaggerated rocker line with a later arc and a higher degree provide a more straight up explosive pop. This style of rocker creates more of an instant explosive buck off the wake (combine that with our Timebomb core to experience everything a wake has to offer), for riders that go behind a big boat wake. Wakeboarders riding behind smaller wakes will still feel like they are getting a solid kick as well

ROCKER LINES

The terms 3-stage and continuous really don't even make sense (even though we have said them for years), as technically most boards have countless stages. What does make sense is measuring where the main arc happens - if you look at a board from a side profile you will see 1 main arc. The location of this arc and its degree of angle are labeled for each board series, and below is what impact they have on a board. they have on a board.

ROCKER LOCATION

Late or Early Arc - This has to do with where the transition of the rocker line happens rela-tive to the center of board. If it happens clos-er to the center - early arc. Closer to the tip/ tail - late arc.

ROCKER DEGREE

We measure the degree of every rocker line relative to a flat surface. So a higher degree has more arc angle, less degree has a smoother mellower arc angle.

An earlier arc with a mellower degree will have a smoother, more consistent glide up the wake. A rider will be able to carry more speed up the transition and land tricks further out into the flats. Not quite the straight up snap of its counterpart, but a rider will have a faster, more predictable, effortless take off.

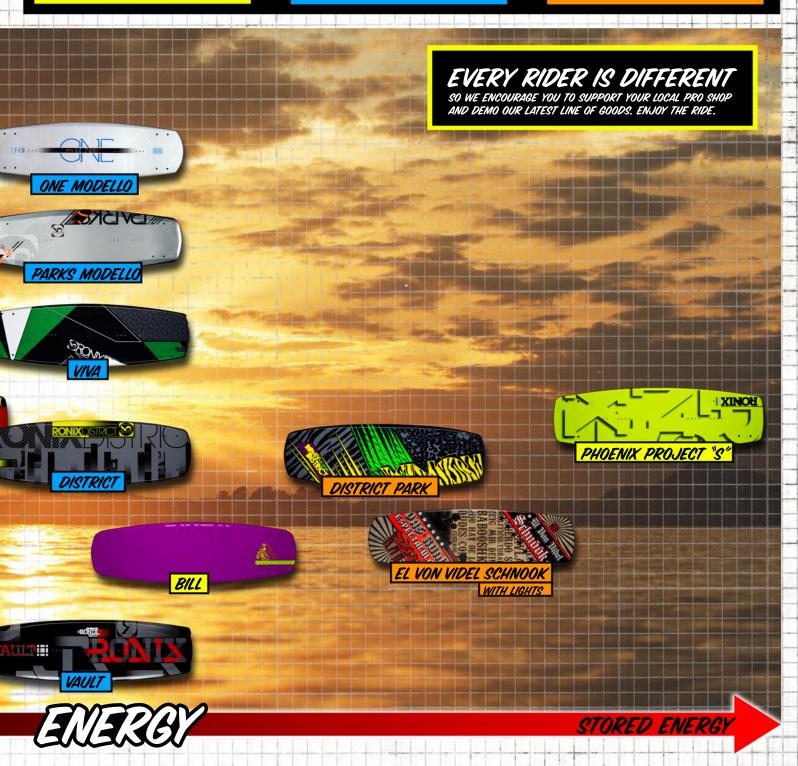


Instant energy takes place the second the tip of the board hits the wake. Riders like Danny, and Parks want a carbon lay up board made extra stiff. This allows a quicker way to generate lift off the transition as the energy takes place sooner with a super firm snap off the wake. For riders that can handle the extra kick

PAGES 20-37

FLIGHT PAGES 38-49

CABLE PAGES 50-55



ENERGY ___

While other companies are worried about flex - all we're thinking about is energy. Flex doesn't mean anything if you don't have a reaction. From making the first compression molded wakeboard in '91 to our first altered flex board in '04 'til now we have only been focused on improving the energy of a wakeboard. We have used countless foams, honeycomb, balsa and maple paulownia wood all mixed with every concoction of glass and carbon we could get our hands on. Where does the board store energy, for how long and where does it release it? Our 2013 line represents the most complete range of different woods, foams, carbon, glasses and variations of directional layups for stored to instant energy boards - and everything in between. Our new Intelligent core uses 6 different ingredients inside of it.

STORED ENERGY

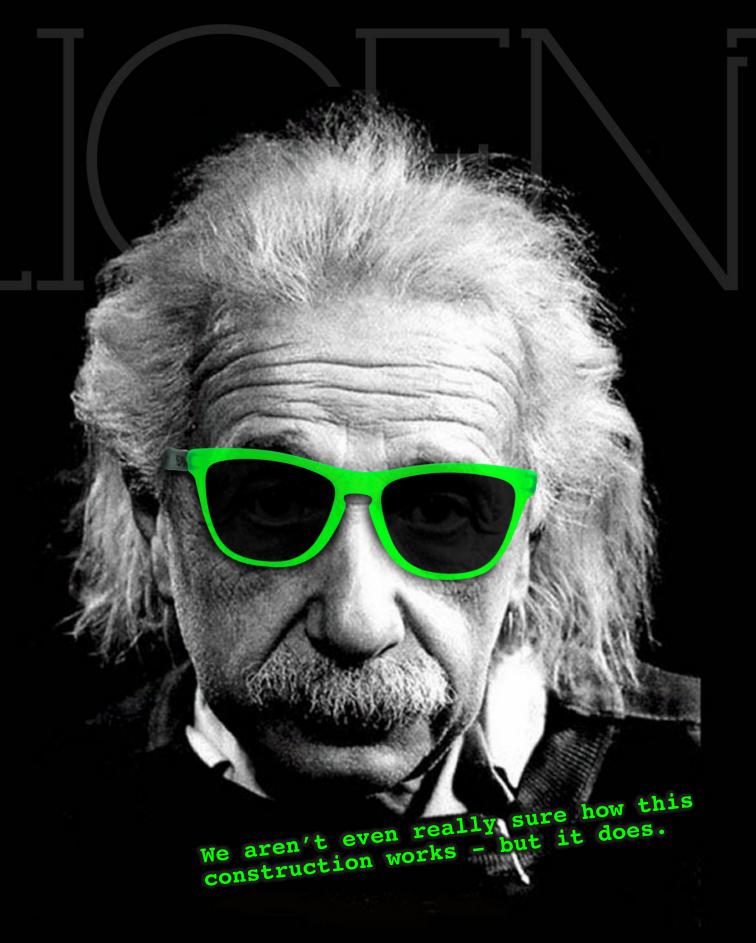
Riders like former World Champion Erik Ruck prefer a construction with this make up. If a rider approaches and leaves the wake the way a snowboarder would a kicker or a skater would an ollie. The delay in the energy means the rider is given more time to generate the full lift from the power building from the tip all the way to the tail of the board. If riders don't have that snow/skate timing off the wake - no problem they will just have a mellower lift - a construction that won't kick your area. lift - a construction that won't kick your arse.

INTRODUCING: | Control |

Remember the first time you asked for your cellular device a question and it actually responded? The Intelligent core offers the greatest amount of feedback ever conceived between man and compressed composite ingredients, all bundled within varying styles and sizes. Made using both linear and parabolic woods, machined and poured foams, fiberglass and carbon laminates, integrated and interwoven in one. Feel where you need it, snap where you want it - conveying messages throughout your ride. We proudly present a board that truly has the IQ to communicate with you. The Intelligent Core - We aren't even sure how this construction works - but it does. Stay in touch.

Dr. Rosner or cream puff as we grew to know him, thank you we will for ever be indebted.





Lavish points of one man's fairy tale thru the hierarchy of superbly conceived virtues for the sentiment of innovation. Cognitive of the laws of physics defining humanity's quest for the rising within those that have the greatest equity of life. Dethroning the over privileged under achieving dictatorship, a minds eye of all that is status quo. Frittering away the moments, asking myself does every action create an equal and opposite reaction... or one that is even greater? Dwelling on vested time, understanding the principals of hydrodynamics and creating laws leaving Newton chewing on a fig. A new balance of aquatic principles were founded, leaving riders with a greater understanding and a new found level of informative communication.

THE ENDLESS PURSUIT OF LIGHTER, STRONGER, AND SNAPPIER.

OUR TRAVELS ALL OVER THE GLOBE HAVE BROUGHT US THE MOST ADVANCED MATERIALS. BELOW IS A LIST OF SOME OF THE MAIN INGREDIENTS THAT SEPARATE US FROM THE UMBRELLA.



-PARALLEL CARBON-

A carbon fiber weave provides a more rigid layup than a traditional fiberglass constructed board. These properties are also less likely to break down which helps the board maintain the intended rocker line. Carbons ready to bring on the ups and down of the wakes obstacles. Available on ATR and Timebomb.



-KRYPTO CABLE-

Different fibers are brewed up and then woven together to make a stronger compound. The Krypto Cable (green section in cutaway) surrounds the profile of the board and is fused together with our core. Combined with our monocoque laminated glass, this cable makes the sidewalls the strongest part of the board - not the weakest. Available on every series every series.



-FUSED FOAMA revolutionary core that reminds us of The Wu Tang Clan.
Independently they have had solid solo careers, but you Independently they have had solid solo careers, but you mix the killa beez together and the super band clan can't be touched. Riders notice a greater feel of the water from our Mod Pour foam running along the outer rails - more contact, noticing every ripple that much more. Mix that with our ultra weight Italian crafted machined foam in the center of the board for reduced swing weight and a snappler lift off the wake. Tie it all together with our parallel carbon, or interwoven glass/carbon for the ultimate in a stiffer board that wants to snap back as soon as the board touches the wake. Available in Intelligent Core and Timebomb for the most in instant energy.

—MOD POUR—



An ultra stiff, lightweight, super saucy core - this demanding alternative foam is made from our exclusive blend of atoms. The highest strength to weight ratio we have ever tested - setting the standard of the most refined recipe of foam out there. Available on every series with the exception of the El Von Videl Schnooks.



-DIAMOND GLASS-

Available only on our Phoenix Project "S" and El Von Videl Schnook boards to help transfer the energy of the board from the tip to the tail as a rider travels up the wake. Our secret concoction absorbs more energy before rebounding it. A lightweight diamond shaped woven construction brings less swing weight and increased feel on the water to the board. Available on Phoenix Project "S" and El Von



-SINTERED BASE-

The most durable non-stick base material we have ever tested on rails doesn't loose any glide speed on the water. Our exclusive base was formulated from a powder by heating the material in a sintering furnace below its melting point until the particles bond to one another. A higher purity compound that preserves its bond over time. No obstacle is safe at cable parks with our jib friendly base material. Available on all series, with the exception of Modello.



-NU CORE-

Real wood from renewable trees - the most cable friendly core we have ever built. Available on El Von Videl Schnooks.



-MAGIC CARPET-

Every year, we source new fiberglass materials trying to find that perfect weave that allows just enough resin to bleed thru and adhere to our magic carpet. Available on every series.



-GLIDE SPEED-

Forever in wakeboarding, the thought was more rocker meant more pop. Wakes were getting bigger and board companies compensated by adding a lot more arc to the ends. Over the past couple of seasons, Parks Bonifay and Danny Harf have been experimenting with new styles of rocker with more water surface contact and less coefficient drag. This forever changed the way we look at arcs in a board. Now a rider has the least amount of resistance, travels up the wake with more forward momentum and lands with less impact. The lift come from an easier release and the added speed. Gilde speed puts smiles on riders faces since not very long ago and can cure the common cold. Available on Code 22, William, Bill, One, and Parks series.



-MAPLE STRINGERS-

This acts as the spinal cord of the board running down the middle of the core. It allows the use of lighter materials with more feedback without boards collapsing like a traditional flex board. Available on Intelligent Core.



-MONOCOQUE-

A wrapped glass from the bottom to the top so the flash line is no longer the weak point of the board - but is now the strongest. A more durable construction and a torsionally stiffer ride. Available on every series.



-ARCED WOOD-

Why has every board made in the past had a linear core construction? If you are laminating something vertically from tip to tail, all of the energy that takes place torsionally exiting the side profile of the board is ignored. You hit the wake from the side - not fully head on, having this arced parabolic Paulownia helps transfer this energy to the rail of the board. For the rider that wants the most feedback both on the water and leaving it. Available on Intelligent Core.



-INTERWOVEN GLASS/CARBON A revolutionary new blend. We've been using fiberglass and carbon together in boards for years. This is the first time that carbon is actually woven together with the glass. The result is the fibers working in unison, and not independently. More feedback with the water from a stiffer lay up. Available on Code 22 and William.



-UTILITY FINS-A "do if all" fin whether you are looking for a freeride session of soul turns, a molded-in finless feel for unleashing a stylish off axis 3, or a durable fin ready to take the punishment of a backside lip on an A-frame. Available on all series, with the exception of Modello and El Von Videl Schnooks.



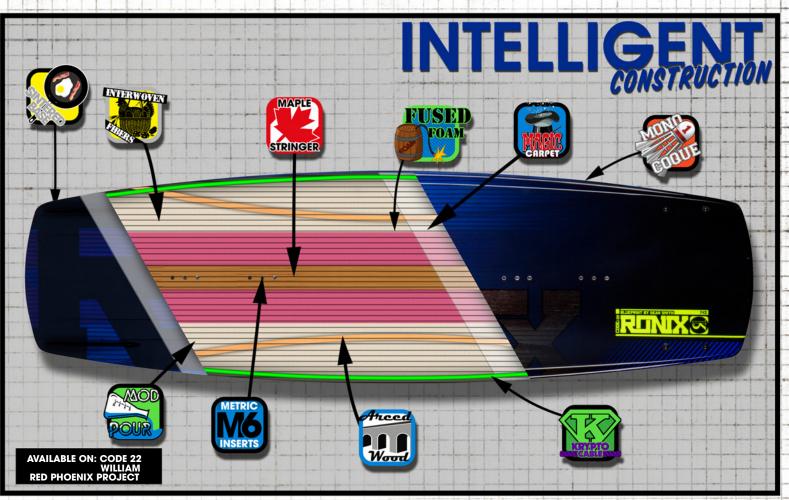
-G&R TECHNOLOGY-

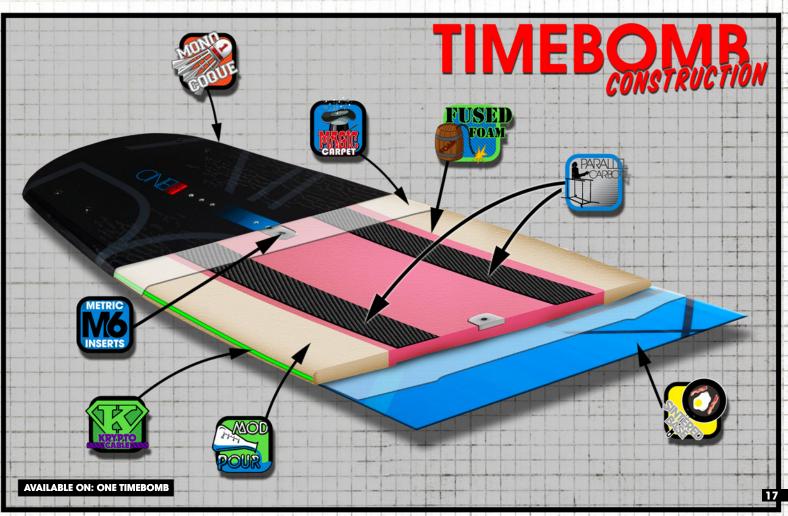
Welcome to the cable jungle. In honor of Slash and the 25 year anniversary we thought we would pay tribute with one of our latest innovations. Grip and Release technology. As the rider's body position changes thru the progression of a trick at a cable park the board picks up traction and releases it more so than a traditional boat board. Available on William, Bill, and El Von Videl Schnook.

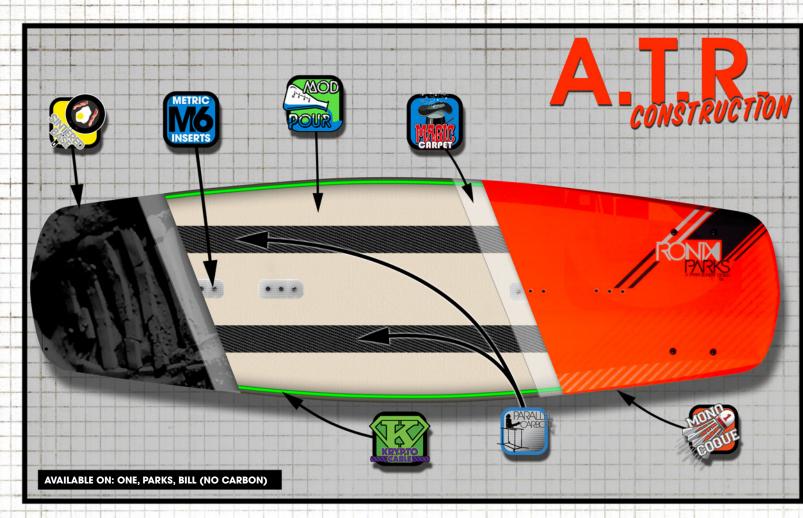


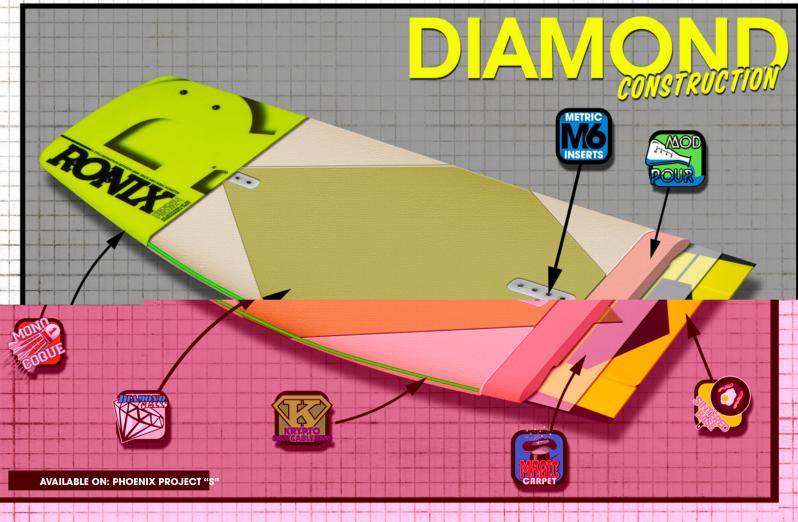
-M6 INSERTS-

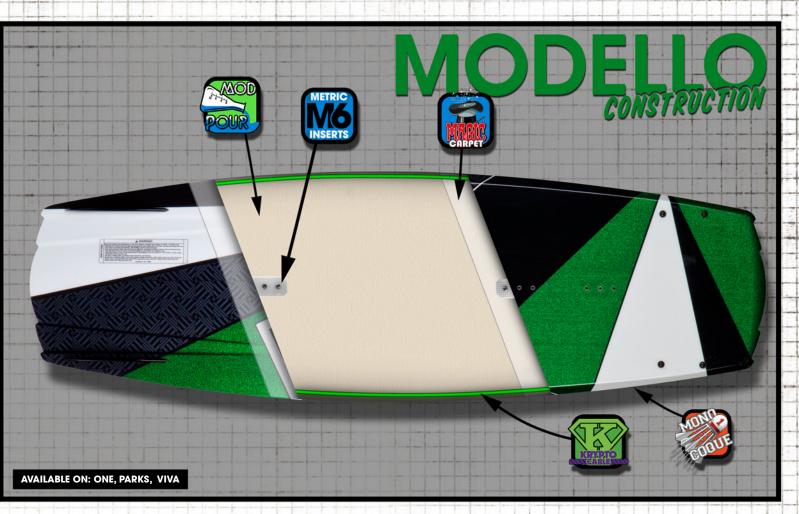
The Euros have it figured out. A higher thread count means more hold at a shallower depth. So now we can go to thinner profiled boards with a shorter insert without sacrificing boot lock down. The result is boards with more feel and contact on the water. Available on every series.



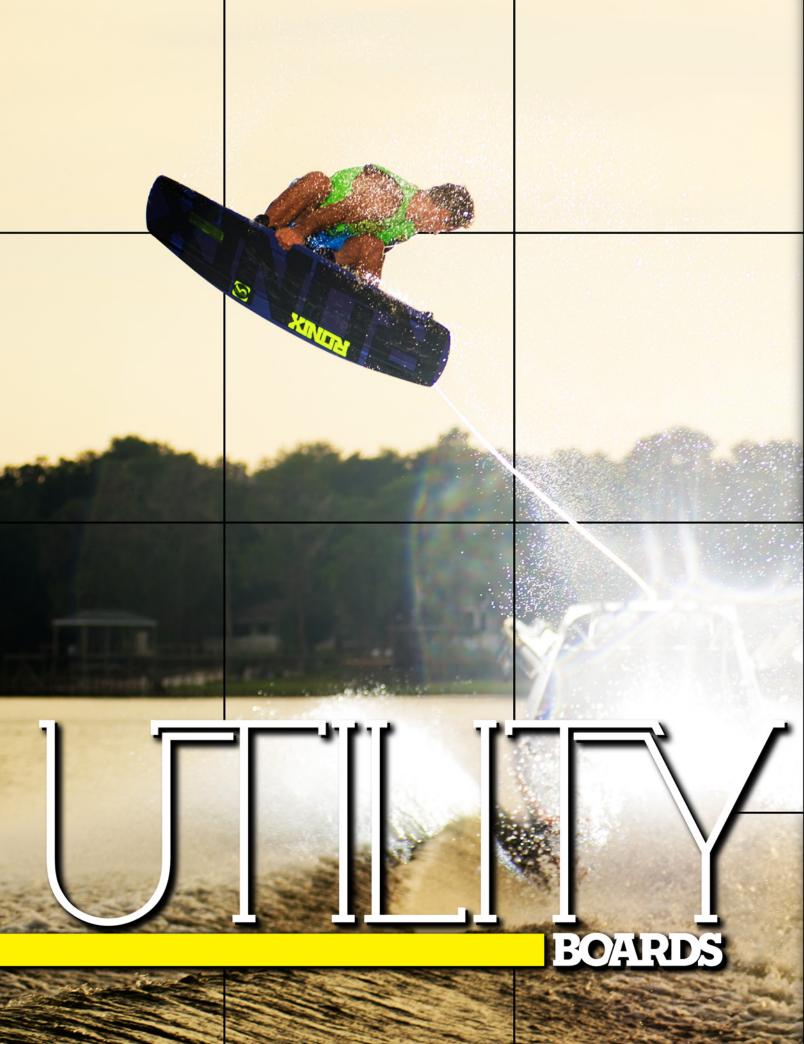


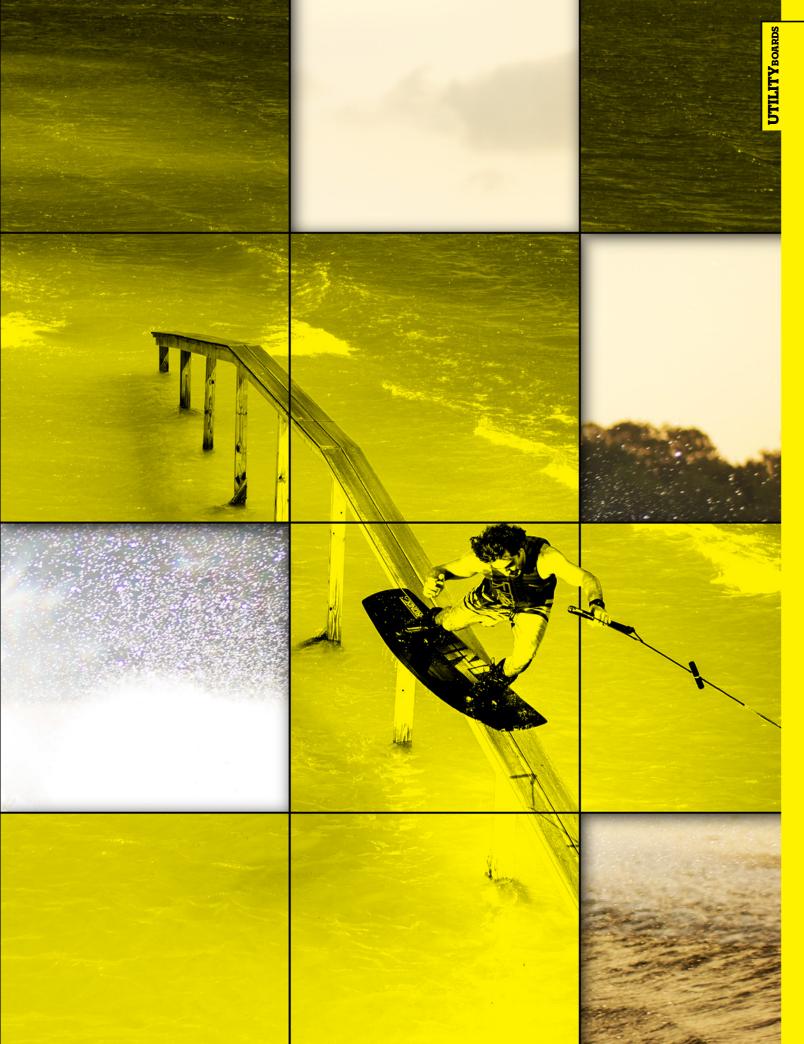














You can't have a fast board, without having a boot that will control it. For the rider looking for the ultimate in board/boot response. A custom orthotic, heat formed boot with a unique solid back design delivering the most responsive and direct control over your board. The result is a high performance machine that will be ready to bolt when you are! A heat formed custom fit Dean Smith signature boot featuring more overall foot and lower leg support. Channel your inner ninja in these stealthy, sleek and sexy chameleons that can change colors depending on your mood. Comes complete with 3 interchangeable colored logos so you can customize your boot for any given situation.

FEATURES:













CODESS BOOT SIZING

						, , , ,	
US	6-7	8	9	10	//	12	13 - 14
UK	5 - 6	7	8	9	10	//	12 - 13
EUR	38 - 39	42	42	43	45	46	47 - 48
JAP	24 - 25	26	27	28	29	30	31 - 32

The past 24 years of shaping and redefining the methods to our madness in wakeboard designs and ingredients have resulted in this. With the biggest budget The past 24 years of shaping and redefining the methods to our madness in wakeboard designs and ingredients have resulted in this. With the biggest budget we have had to work with, we came up with hands down the most advanced technology ever put into a deck giving the rider the most in feedback. Created by the rider that arguably goes bigger than anybody - former WWA World Champion Dean Smith - the Code 22 has the most explosive Intelligent Core in our line. Complete with a Maple stringer, Italian made machined foam, Mod Pour Foam, parabolic Paulownia wood, and another first - carbon fiber and glass working together as one. The liveliness of this new shape snaps the board into the rider as they leave the wake, without having the extra explosion of our Timebomb. This Code 22 delivers more top water speed, with a vertical sidewall, and is a faster version of Dean's Mana rocker line from last year. We lost a little grip with the vertical profile so we ran parallel channels on the bottom for aided traction once on rail. Dean's new board has a slightly wider tip/tail for a bigger sweet spot on take offs and landings and a new tapered profile creating more feel on the water and balance on rails. Find that moment - Code 22.

FEATURES.









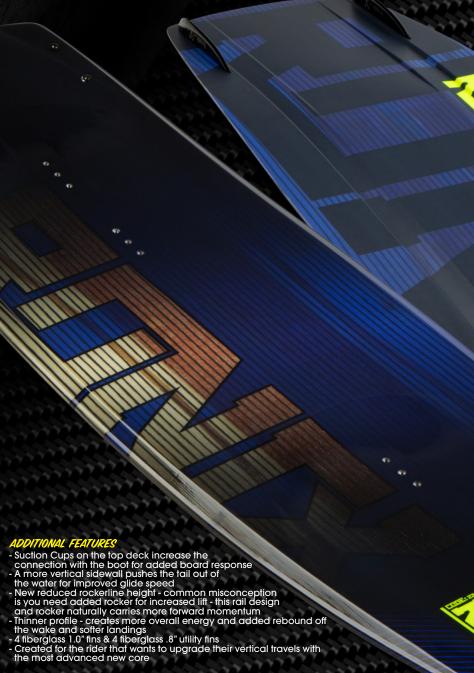












CODE 22 BOARD SPECS

	AREA	ROCKER HEIGHT				WEIGHT RANGE
135	772	2.4	10.4/LATE	22 - 26	16.4	UP TO 175 LBS.
139	805	2.5	10.4/LATE	23 - 27	16.6	UP TO 180 LBS.
143	832	2.6	10.4/LATE	24 - 28	16.7	170 LBS. AND UP





The doctorate version of our new Bill board with a keen regard for phonetically correct grammatical enunciation is debuting our most advanced new technology. Intelligent Core - borders on ESP, delivering constant feedback to the rider. Complete with a Maple stringer, Italian made machined foam, Mod Pour Foam, parabolic Paulownia wood, and sampler, liallar made machined loatin, who Pour Pount, parabolic Patiowhile wood, and another first - carbon fiber and glass working together as one. The liveliness of this new shape snaps the board into the rider as they leave the wake, without having the abrupt explosion of our Timebomb. The latest in progressive shapes for the next generation of riders with bigger wakes, faster speeds and longer rope lengths in mind. Bill created a new fresh machine that is faster than any of his previous aquatic fabrications - with the most contact on the water of any board in our line with less distortion. A growing trend is going contact on the water of any board in our line with less distortion. A growing frend is going towards faster boards. Having shapes that ride higher will push the tail up meaning less resistance, and reducing the total rocker height creates more contact with the water. The William has more top water momentum - so you don't have to work as hard. With most shapes you have to create an unneeded exaggerated angle to gain the speed to get lift - the added glide is naturally putting William and the boys faster off the wake. We also exaggerated the thinned out tip/tail of this new shape, for a recoiled snap and added our carbon inlay kick.

FEATURES:

















- Suction Cups on the top deck increase the connection with the boots for
- G&R Technology Grip and Release channels have all the traction you need for boat or cable riding without creating unneeded resistance with the water A more vertical sidewall pushes the tail out of the water for improved glide
- speed New reduced rockerline height - common misconception is that you need added rocker for increased lift - this rail design and rocker naturally carries more foward momentum
- Thin profiled shape creates more overall energy and added
- rebound off the wake with softer more forgiving landings 4 fiberglass 1.0" fins & 4 fiberglass .8" utility fins Created by the honor society and ridden by this years double up king Adam Errington

VVIL	LIMINI DUF	aru spe	65			
SIZE (CM)	AREA (SQUARE IN)	ROCKER	HEIGHT ROCKER ANGLE/ARC	STANCE 6" BOARD & PLATE	CENTER WIDTH	WEIGHT RANGE
130	749	2.3	10.5/BLENDED	21 - 25	16.5	UP TO 160 LBS.
135	780	2.4	10.5/BLENDED	22 - 26	16.6	UP TO 175 LBS.
140	824	2.5	10.5/BLENDED	23 - 27	16.8	170 LBS. AND UP
145	<i>853</i>	2.6	10.5/BLENDED	24 - 28	16.9	175 LBS. AND UP







Before we start yapping - the board smells like bananas. For real, Bill bottled the scent and thru it in the tip - just the tip. A must in any rider's quiver with a new skate inspired drift on the water and railslide cable park enchantment. The latest in progressive shapes for the next gen, of riders with bigger wakes, faster speeds, and longer rope lengths in mind. Bill created a new fresh machine that is faster than any of his previous aquatic fabrications - the most contact on the water of any board in our line. A growing trend is going towards faster boards. Having shapes that ride higher pushes the tail up, meaning less resistance, but also reducing the total rocker height creates more contact with the water. The new Bill has more top water momentum - so you don't have to work as hard. With most shapes you have to create an unneeded exaggerated angle to gain the speed to get lift - the added glide is naturally putting Bill and the boys faster off the wake. We also exaggerated the thinned out tip/tail of this new shape, creating more of a delayed recoil snap. This creates a smoother approach, building energy thru the tail of the board as you transfer over the wake, with more forgiving, predictable landings. One of our most versatile new shapes is also cable friendly. William on a budget - with a new third generation softer Bill board.

FEATURES:













		ECS	

SIZE AREA RO	OCKER HEIGHT ROCKER	SIANCE CENTER	WIDTH WEIGHT RANGE
(CM) (SQUARE IN)	(IN) ANGLE/ARC	6" BOARD & PLATE (IN)	(LBS.)
130 749	2.3 10.5/BLENDED	21 - 25 16.5	UP TO 160 LBS.
135 780	2.4 10.5/BLENDED	22 - 26 16.6	UP TO 175 LBS.
140 824	2.5 10.5/BLENDED	23 - 27 16.8	170 LBS. AND UP
145 853	2.6 10.5/BLENDED	24 - 28 16.9	175 LBS. AND UP
,			

ADDITIONAL FEATURES

- Suction Cups on the top deck increase the connection with the boots for added board response
 G&R Technology Grip and Release channels have all the traction you need for boat or cable riding
 without creating unneeded resistance with the water
 A more vertical sidewall pushes the tail out of the water for improved glide speed
 New reduced rockerline height common misconception is that you need added rocker for
 increased lift this rail design and rocker naturally carries more forward momentum
 Thin profiled shape creates more overall energy and added rebound off the wake with softer more landing
 4 fiberglass 1.0" fins & 4 fiberglass .8" utility fins
 Fabricated by Bill

PHOENIX PROJECT INTELLIGENT:

Want a board with the most amount of feedback and feel on the water ever presented? This lively new core delivers the deck into the rider as soon as they leave the wake. With 3 Intelligent cores in our line - the most explosive version - Code 22, fastest version - William, and our most forgiving - The Phoenix Project. A thin profiled snowboard inspired design - for the rider that wants the most amount of reaction in a smooth rocker line, without the extra jolt that carbon brings. We took one of our best selling rides in the past couple seasons, and added a new construction that has the most amount of communication ever presented. An Intelligent layup that truly has the IQ to transmit back depending on where the rider's body position is on the water. Just might be our most versatile boat/cable deck in our line Endorsed by Frik Puck.

FEATURES:

















PHOENIX PROJECT SPECS

,,,,	FINA I'N	DUEUT STEUS					
	AREA (SQUARE IN)	ROCKER HEIGHT		STAN 6" 804	ICE IRD & PLATE		WEIGHT RANGE
127	207	0.5	Laterinen	01 0	2	W 0	UD TO 100 100

175 IRS AND UP

- ADDITIONAL FEATURES
- Full center rail creates a smooth transferring board from edge to edge
 Blends to a more vertical sidewall in the tip and tail allowing the board to
 ride higher on the water with more glide speed
 Most exaggerated bottom bevel starts out at 4° blending to 18° on the
 ends super forgiving and less likely to get hung up on rails
 Deep symmetrical channels help with acceleration thru a turn and push
 the rider into the wake

- Deep symmetrical charmers neigh with acceleration fitted a further the rider into the wake
 Subtle tunnel more efficient water flow and stabilized landings
 Rocker line smooth predictable transfer makes it easier for a rider to have a late take off
 Versatile cable and boat board with a controlled flex
 Ridden by Erik Ruck

PRESTON:

This well crafted boot is the only one worthy of using our hometown's name. Hollowed ankle cavities and perforation on the liners allow mobility to be enhanced without giving up lower foot support. This free flowing boot is built for both boat and cable Zen master's like last year's winner of the Move Of The Year Erik Ruck who know that leg mobility is only as good as the foot hold that it offers. Ruck has confidence in the fact that the heel hold in these panda bear specials will allow him to loosen the upper cuff for exaggerated presses at a cable park without sacrificing board control edging into the wake. This boot has been infused with some of the latest in eco friendly technologies to make you feel better about your wake on our waterways. If bamboo is good for the endangered pandas... we decided that it must be good for us!



PRESTON BOOT SIZING

US	6-7	8 - 9	10	//	12	13 - 14
UK	5 - 6	7-8	9	10	//	12 - 13
EUR	38 - 39	41 - 42	43	45	46	47 - 48
JAP	24 - 25	26 - 27	28	29	30	31 - 32









ONE BOOT:

Get into the driver's seat of these German motorsport inspired masterpieces to find top of the line luxury and comfort that you never thought imaginable. There is a reason this has been the best selling, high end, signature boot around for 7 years and counting. A true innovation with a perfect blended construction for tweaked out method grab mobility, without sacrificing edge hold board response. Loaded with the Intuition+ lined fit that has given us our reputation as the best wake footwear producers in the world. The original heat formed custom orthofic boot that put Ronix on the map - redefining high end signature footwear. Often imitated - never duplicated, Danny Harf's medium density heat formed and custom fit Intuition+ lined boot continues to be ungranded year after year.

FEATURES:















ADDITIONAL FEATURES

- ADDITIONAL FERIORES

 A medium density liner blending mobility and precision board control

 Made from our Perfect Lasts wakeboard specific

 Removable J-bars customize your heel pocket

 Silicon ink in heel area for greater hold down

 Articulating cuff the boot flexes with the rider without boot distortion

 Low friction eyelets

 New double X lacing improved wear resistance and tensile strength

 Danny Harf's new magnetic ink material kicks

ONE BOOT SIZING

_							
US	6 - 7	8	9	10	//	12	13 - 14
UK	5 - 6	7	8	9	10	//	12 - 13
EUR	38 - 39	42	42	43	45	46	47 - 48
JAP	24 - 25	26	27	28	29	30	31 - 32







Arguably the biggest name in wakeboarding - Parks Bonifay has done more on the water than most of us have before he even started school. Starting behind the boat at 6 months old, youngest rider to at the time to win summer X, winner of every major award or contest you can imagine many times over, rabble rabble - check out the Parks movie if you haven't seen it already. One thing he doesn't get enough credit for though is his knowledge of hydrodynamics. Since becoming an owner of Ronix he really wanted to take his explosive, aggressive style and translate that into his most user friendly collection. A less is more rockerline, and a super sized sweet spot with our most amount of surface area in a high end board. The result is the easiest riding signature board out there. A hard edging board that you can ride longer with. Leave the wake with less work from the added top water speed. Now you can naturally travel off the peak of the kicker with more forward momentum. Similar glide speed to the new One board, just has a tighter overall feel transitioning, when edging and more bite leaving the wake. The fastest, most stable, easy to ride board our sport's gnarliest rider has ever endorsed. Still one of the strongest edging boards in our line with the unique variable rail and deeper channels outside the fins. edging boards in our line with the unique variable rail and deeper channels outside the fins.







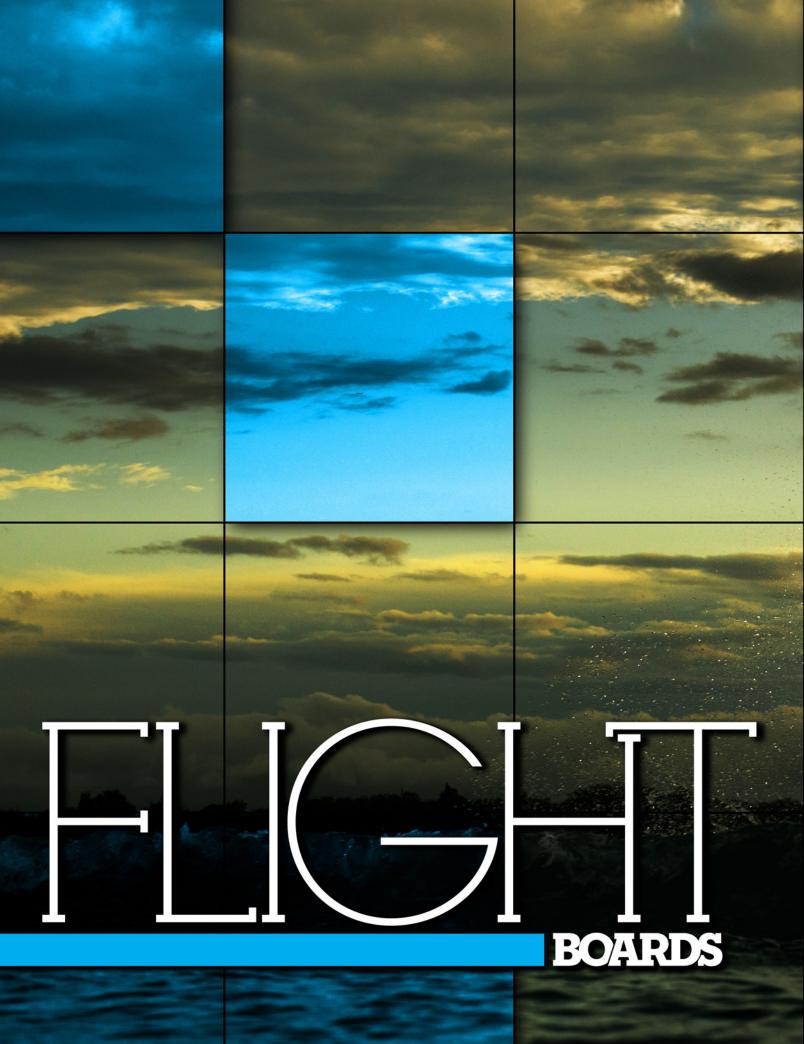


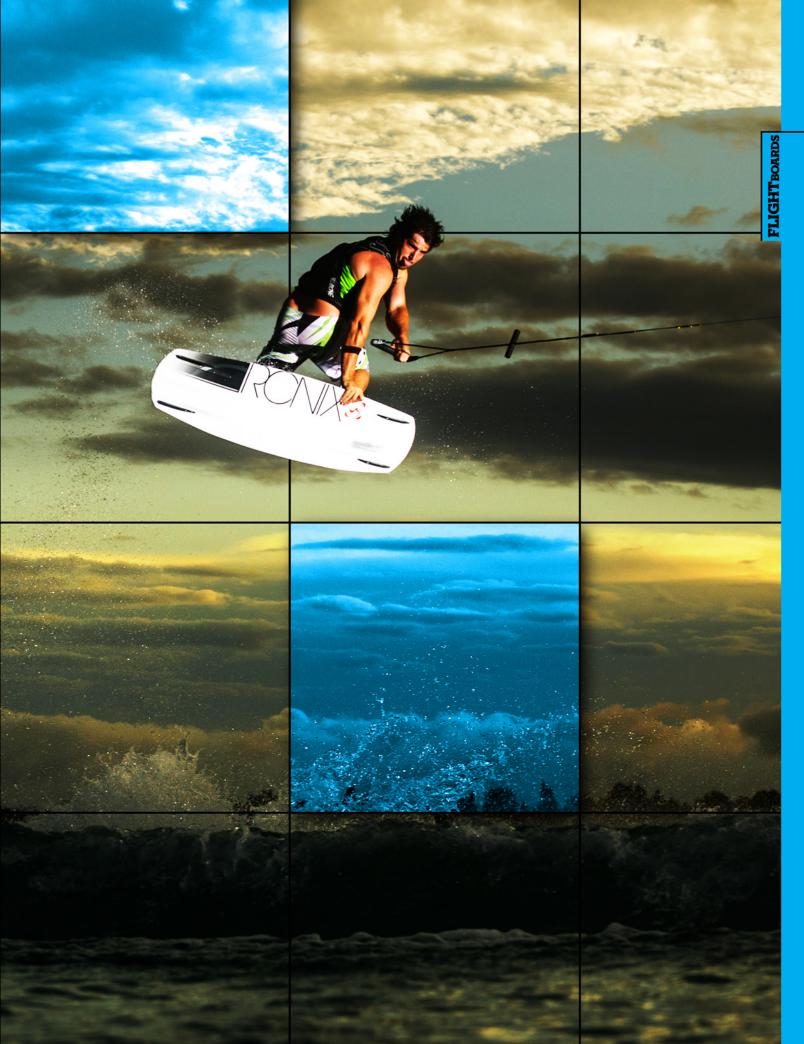




- Center variable edge a sharper rail and a softer bevel create a controlled accelerated edge transfer with a forgiving bottom design Tip/Tail variable edge an even more vertical rail allows the end of the board to ride higher on the water and prevents the board from burying the edge on big cuts with a sharper bevel for quicker response into a turn Thinner profile reduces swing weight A clean bottom design the board lands with more natural forward momentum allowing us to use cleaner bottoms Wide profile with this much surface area we balance it out with more sidecut for the right amount of effective edge in the water Glide Speed puts smiles on riders faces since not very long ago and can potentially cure the common cold A collection inspired by the marvels of our galaxy Parks Bonifay approved

FAR	NO DUAN	W SFEUS					The same of the sa	
SIZE (CM)	AREA (SQUARE IN)		HEIGI	HT ROCKER ANGLE/ARC	STANCE 6" BOARD 8 PL	CENTER ATE (IN)	WIDTH WEIGHT RANGE	
134	771	2.4	1	9.2/BLENDED	21.5 - 25.5	17	UP TO 175 LBS.	
139	814	2.4		9.2/BLENDED	23 - 27	17.3	160 LBS. AND UP	
144	858	26		Q 2/RIENDED	24 - 28	17.6	180 IRC AND UP	





















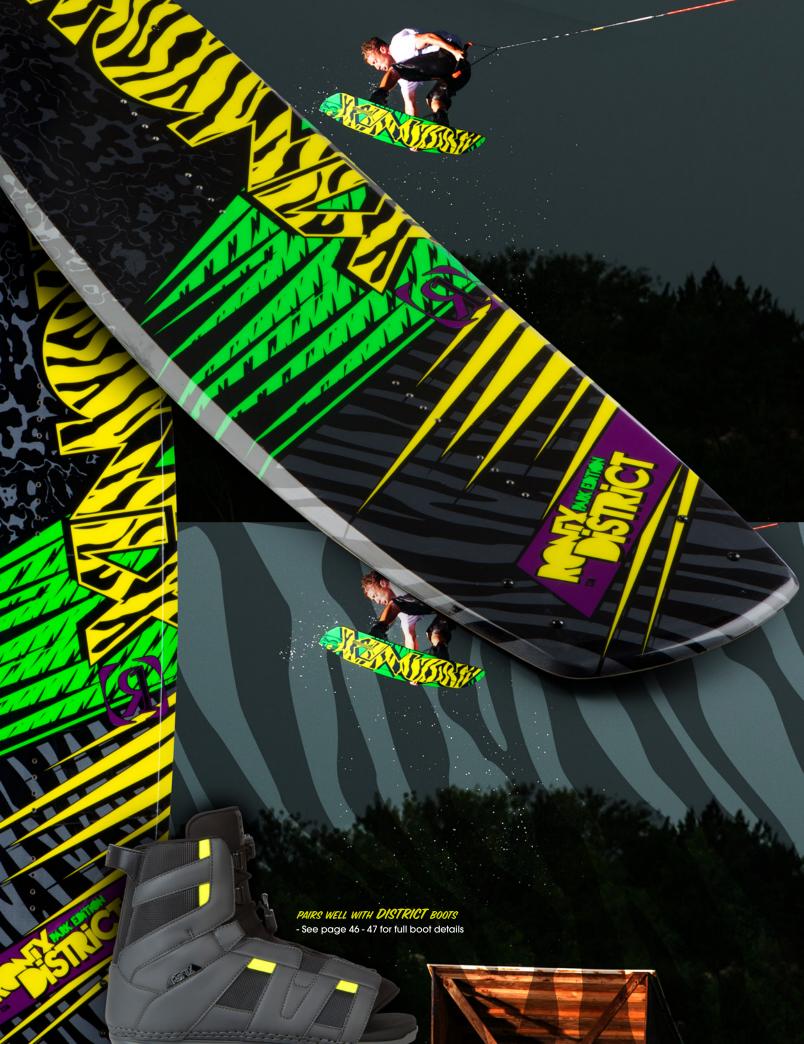














WAKESURFDIVISION



THERROSESS USEN.

ECO CONSCIOUS

Every single bit of our manufacturing waste is recycled. The foam dust and a multitude of other "junk" comes back to life as a composite concrete block. The paint/chemical laden air from the rooms where we spray the surfboards with a water-based paint is also passed through its own "water curtain" to ensure that nothing but clean air is expelled.

SURFBOARD BLANKS

If the blank is not the best, the surfboard can never be the best. We use a TDI polyurethane foam blank with a density of around 2.6 lbs./fl³.

AUSTRALIAN EPOXY RE<mark>SINS</mark>

We use a harder type of resin. The result is a much stronger bond between the glass and our lightweight core. We still use a hand shaped surf constructed core - now it's just better at takin' the abuse we all put on products. Of all the raw materials that we use, this one was the easiest to tweak the way we wanted. The chemical companies we partner with all have state of the art research laboratories. They are able to add or subtract components to give the resin the exact properties that we required. The result is a resin that has incredible thixotropic properties. Flows like water yet sticks like glue.

WET-RUB FINISHING

For the surfer that wants that extra performance from his or her surfboard. (A wet-rub finish really does offer less resistance, hence it goes faster and is more maneuverable than any other finish). After shaping, the board goes into the "sanding bay" where it is sanded with a flat sander with very rough sandpaper. This step is purely to ensure that the board is flat. After that pre-finish sanding we then use very special air tools unique to us that bring the board to a mirror finish before using fine sandpaper on a rubber block with length wise strokes to complete the process. (The industry standard is to "wet-rub finish" a surfboard straight after laminating, minus our first two steps.)

FINS

From a surfer's viewpoint, we needed a fin system that was effective for performance with a super thin profile from its durable bottom mount design. It's a universal system. No matter where you are in the world, if you can find a surf shop, you will have an infinite variety of styles and sizes to choose from that will fit.

MANUFACTURING ON

- All Parks Thrusters
- Duk
- One Skimmer
- All Koals



Thought you knew what a wakesurfer was capable of? A high voltage Thruster that is hands down the fastest surfer we have ever tested. Whether you are looking for more drive up the face of the wake, or just more glide as you learn to ride without a rope - the Parks collection is the quickest line of boards we have created in our 12th year of producing high end surfers. Need more bite in your bottom turn with a quicker release off the peak? A stealth new creation that comes with 10 adjustable fin slots and 10 fins with 2 unique shapes for over a hundred different customizable fin combinations. Our quickest rockerline, most reactive all carbon construction and a speedy squash tail design created for surfers that like to live on the rail. This all carbon black beauty was conceptualized by a legend who grew up switching between salt and freshwater carves - Parks Bonifay. Now available in a new 5'7" model.

- Machined EVA top deck with built in tail wedge
 The quickest rocker line, construction, profile and rail design we have ever made
 5 surf specific 2.3" bottom mount fins
 5 surf specific 2.9" bottom mount fins

- All carbon construction
- Countless fin configurations
- Bottom channels that help drive a bottom turn and increase glide speed
 Surf constructed lighter, faster, more buoyant, and yes more fragile (handle with care)
 Epoxy Construction harder resin equals a stronger board
- The soul of surfing is ridden by Parks Bonifay

	200000		-
DADVO	PADDOM	TUDIICTED	ODEPO

ċ		AREA (SQUARE IN)	ROCKER HEIGHT	ROCKER ANGLE/ARC	CENTER WIDTH	WEIGHT RANG
	4'7"	872	3.7 NOSE- 0.2 TAIL	26.5/LATE	20	ANY SIZE
я	51"	996	4.1 NOSE- 0.2 TAIL	26.5/LATE	20.6	ANY SIZE
١.	57"	1094	4.5 NOSE- 0.2 TAIL	26.5/LATE	20.6	ANY SIZE





























You know that skin crawling feeling when your left foot forward bro says "hey would you mind if we swap out the weight so I can surf? Next thing you know 40 minutes have gone by in the draining, juggling, and refilling process. By the time he actually jumps off the swim deck you consider him more of an acquaintance than a friend. This type of poor aquatic time management has been ongoing for too long, and nobody seemed to be doing anything about it.

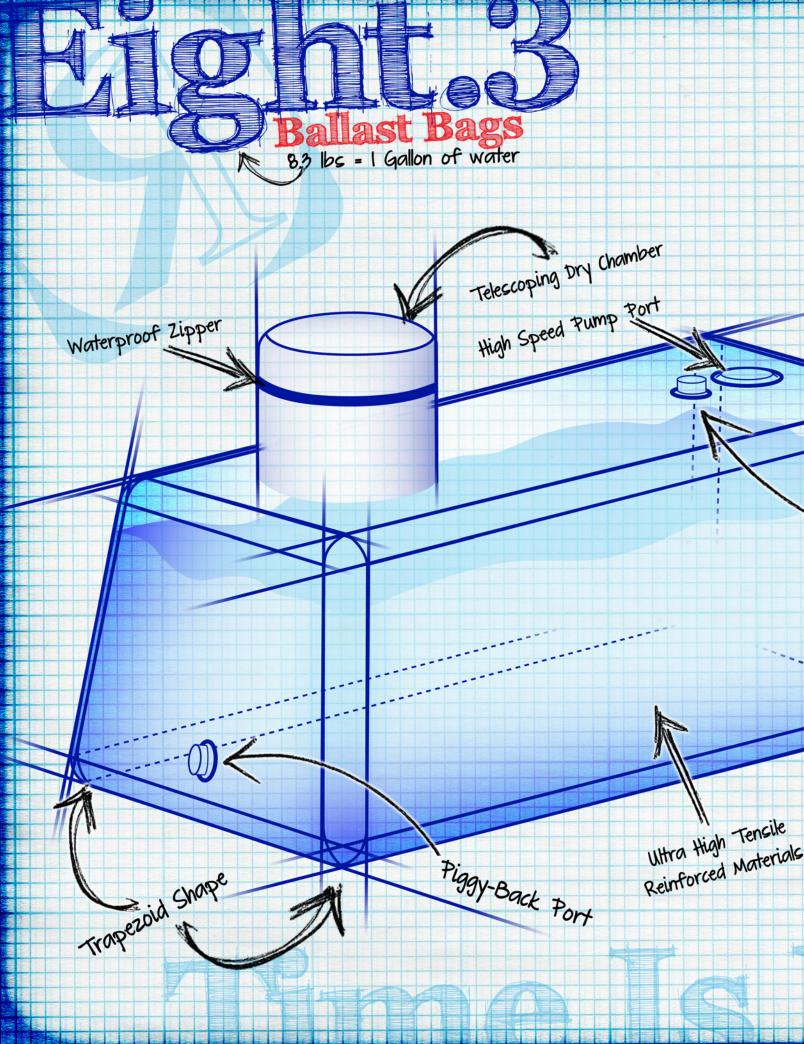
WHICH IS WHY WE CREATED EIGHT.3.

Owners of Patent # 5,787,835 and patent pending on the first submersible pump - Time is Money



8.3LBS = 1 GALLON OF WATER





Fills and drains over 3 times quicker than a "fat sac", with a simple, no hassle design. Sorry it took riders 17 years to come up with these ideas...

1. All Eight.3 bags feature a telescoping dry chamber with a waterproof zipper.

2. Once this chamber is opened you can drop any size pump into our patented submersible ballast bag to drain the weight without having to attach any nozzles. The bigger the pump the quicker it drains without the inconvenience of air locking and re-priming.

3. Because there is no priming involved with a nozzle you can now use a 3000 gallons per hour pump that runs on a 12 amp fuse thru a 12 volt plug.

Approximately 3 times

quicker than most other industry pumps, yet it is a pump that will work on any model. Additionally we offer a 3,700 gph pump, running on a 12 volt plug and 20 amp fuse. Time is money. (check manufacturer's specifications for your boat's electrical capacity)

4. Your bag will never get the funk. Easy to unzip, and let it air out.

5. Our Anti-Roll Bags won't flop around in the boat with our trapezoid shape.

6. Crafted with ultra high tensile reinforced materials.

Which is why we created Eight.3.

Owners of Patent # 5,787,895 and patent pending on the first submersible pump -

Multi-functional Port

Fills and drains over 3 times quicker

Ridden By Virtues
Gravity's Virtues
EIGHT.3

A NEW DIMENSION OF RONIX WAKE www.Eight3Wake.com

75





MALKESKATE FUTURISTICALLY DIVISION UNFATHOMABLE DIVISION



"This is my Boomstick" (movie quote - kind of weird to reference quotes after ending in quotes isn't it?), created by the 5 time WWA World Champion, current Alliance Rider of The Year - Reed Hansen. 2 seasons ago, Reed and our skate team (responsible for the original compression molded wakeskate) sourced some lively materials to throw in a 14 lb. stockier skate, offering more board control on the water and leaving it. The heavyweight guardian bi-level Boomstick is comprised of a solid, snappy, skatey, eco-friendly, super saucy wood with a smooth concave, making it easier to always land on the bolts. A bi-level shape creates a more consistent, quicker swing weight than a traditional single level skate, yet still has the stability for somebody just taking the drop. Having a top deck separated from the water line means that if a skater is off axis they will have a greater chance of recovery with the 2 decks working independent of one another. Our most advanced technology, ridden by arguably our sports greatest skater - yet still easier to always large and 2 wides profiled Skate Fig. "S marks top of the line". with our exclusive durable Sintered Base and 2 wider profiled Skate Fins. "S marks top of the line." - Concave - starts in the center of the board and then tapers to the ends for a more controllable flip - Hybrid Rocker - isn't too explosive, or inconsistent off the wake, instead you'll get more Glide Speed from this arc - Compression Molding - the most durable wood skate out there - Sintered Base - rail approved - ABS sidewall - reducing the chances of delams and side impacts - can't do Krypto Cable - just trust us The poppiest wood we have ever tested 2 - .8" wakeskate fins Reed Hansen designed and endorsed











ROVE KARVER: Ever wanted to strip everything off a deck, slap some big ol' fins on the back, chuck your boots and just go for a soul turn sesh? A newer style of skate with more surface area and deeper fins than any of our other skates. For the stability of your favorite longboard skateboard to shred an effortless cutback. It's not always about the wake - sometimes it's the path you take to get there. Upshift a gear with the most affordable fast/reliable ride in our line. Last year, we changed up the location of the outer 2 fins and added a third center fin to really bury the rail. FEATURES: - Grippy EVA top deck with built in tail wedge for extra power and stability - Blended Rocker - isn't too explosive, or inconsistent off the wake, instead you'll get more glide speed from this arc - The first of its kind - no skate rides like it - 3 big ol' fins on the tail ROVE KARVER SPECS SIZE AREA ROCKER HEIGHT ROCKER CENTER WIDTH WEIGHT RANGE UP TO 180 LBS. 155 LBS. AND UP 165 LBS. AND UP 16.2 16.2 16.2 8.2 /BLENDED WAKESKATES

FITS FREE FLOW FOILED DESIGNS SURF FINS: We have 18 specifically shaped drop thru and bottom mount fins made from our durable glass filled nylon construction or our lightweight rigid Slayter (dude who invented fiberglass) fiberglass shapes. Shorter running lengths allow your favorite deck to break free easy, while fin depths usually run over 3 times deeper than a wake fin for more bite in your bottom turn. WAKE FINS: Created with shallower depths, longer running lengths, and both sleek and bulky base widths depending on your style. A wider fin will create more of that molded in finless feel for riders that like a looser overall feel. These fins are usually more durable and hold up better sessioning a cable park. Narrower fin widths reduce the amount of friction with the water, for a purer edge transfer and hold down into the wake. Every color, style, and construction imaginable. SKATE FINS: Common sense is instinct, and enough of it is genius. Oh yeah, we have extra grippy fins, shallower looser SHOOK HOW C riding versions, and rail friendly for skaters. We know we play the historical card sometimes - but did we mention that we have 23 years of producing lightweight, durable hydrodynamic wake fins? For more info on our reduced turbulence aquatic tires be sure and check out ronixwake.com



AFTER HOURS LABORATORY.

The prodigy that brought you

19 Hour Energy and 2 Minute Abs.

Now brings you

42 Stage Rocker!

A dynamically iconic ultra advancement to superboarding.





FLOTATION VISI

THE STORY OF CAPELLA:



MEDIUM - - - - 34-37"(86-94CM) LARGE - - - - - 37-40"(94-102CM) X-LARGE - - - - 40-43"(102-109CM)

XX-LARGE - - - - 43-46"(109-117CM)

NE CAPELLA:

D Harf's spinning assault weapon of war.

- -Circular construction -2 buckles, 1 zip closure
- -Coast Guard Approved -Smooth Skin/Neoprene Shell -Available in: S XXL



PARKS CAPELLA:

Parks Bonifay's arced flotation garment of choice.

FEATURES:

- Circular construction

- Circular construction 2 buckles, 1 zip closure Coast Guard Approved Smooth Skin/Neoprene Shell Available in: S XXL



COVERT CHEST SIZING:

SMALL - - - - - - - - - - - - - 33-36"(84-92CM) MEDIUM - - - - - - - 37-40"(93-102CM) LARGE - - - - 41-44"(103-112CM) X-LARGE - - - - 45-48"(113-122CM) XX-LARGE - - - - 49-52"(123-132CM) 3XL----- 53-56"(133-142CM)

OVERT:

CGA LIFE VEST

After 4 decades of making flotation vests, we present the original Ronix Coast Guard approved jacket at our most affordable value. Built in flex segments and oversized armholes offer extra mobility and water resistant neo skin panels. This vest fits snug to a rider's chest with an anatomical cut, 2 buckles and one zipper closure. This might not have the selling features of its other Coast Guard Approved cohort, but not lacking on that priceless hidden "je ne sais quoi" factor. Not sure what that means? Now you can impress people with your fun filled French fact, that you know that the term is something intangible that you can't put your finger on and float at the same time.

- Coast Guard approval safety doesn't take a vacation
 Water resistant liner gone are the days of making that weird face with a wet jacket
 Room left in the checking account
- Sizes: S 3XL





CAT GUARD TECHNOLOGY

or go to a bedroom store and they have rows of "cat guards" to put over your fancy type foam mattress? Whether you are a feline lover, or forgot to take a pit stop at the s after a big night of festivities, this material repels any moisture right off of it. Well guess We knocked this off and added the technology into our vests. Gone are the days of that weird facial expression when you slip into a wet life jacket. She'll now be as dry cat guard mattress would be, even if you slept thru your wee alarm.

ONE LED:

A fan of the latest elephant patterned garment that matches the rest of your spanking new 2013 One Collection but you'd like to have a little more nocturnal attention drawn to you? No worries mate. For this year, we have our new battery operated rib hugger complete with lights running up and down the zipper. Nothing says check out my improved back roll like our new aquatic inspired Christmas tree. Maybe you should just buy 10 of these jackets and flare out your living room ornament with them the whole month of December?

ONE:

CERAMIC IMPACT JACKET

Enter heavy sigh. The often overlooked little brother of his LED sibling. This garment has all of the water resistant qualities of not putting on a painfully wet second ride jacket as the other One Jacket. Fabricated with the same outer shell materials we share on our CGA vests just without the look at me first impressions of big blinky.

FEATURES:

- 2 way stretch material with a new PU shell
- Cat Guard Technology
- Front zip closure
- Originated from the Capella
- pattern - Did we mention the azure



IMPACT JACKET

Parks Bonifay's lightweight front zip elastic garment of choice. Jumping out of helicopters, front boarding rails out of a pool at Radar Lake, this contact resistant, lightweight, comfy little hot rod was PB's vest of choice while filming for his X Dance winning documentary. The inner makings are a chic alternative to the daily wakeboard requirement.

FEATURES:

- 4 way stretch material
- Front zip closure
- Parks Bonifay designed and ridden

IMPACT JACKET CHEST SIZING

OILDI BILLIA	
SMALL	31-34"(79-86CM)
MEDIUM	34-37 "(86-94CM)
LARGE	37-40 "(94-102CM)
X-LARGE	40-43 "(102-109CM)
VVIXDCE	47 46"///

BILL/WILLIAM:

REVERSIBLE IMPACT JACKET

The last couple of seasons, Bill has been getting his feet wet in the fashion water parka world with his own signature no zip pullover design. His urban, redneck, global expertise has brought about some of our best selling designs. This year, Bill thru a curve ball on us and pounded out a reversible gem to match his upper class atter ego William, and is still keeping it real with a purple vest to match his new banana scented board. Oh yeah, back to the vest - made from a thicker 3mm material with greater padding for those untimely balls. The Coast Guard might not have approved it, between Mensa meetings and travels to South Americans jungles, our friend Bill gave his stamp of approval. of approval.

FEATURES:

- 4 way stretch material
- Bill designed
- Ridden by Adam Errington
- Sizes: S XL



PHOENIX:

IMPACT JACKET

Phoenix Impact Jacket - In honor of our devoted government officials put-ting out flames across our great lands everywhere we proudly present our fire engine Phoenix jacket. This non Coast Guard upper waistline beauty is made with our water resistant Cat Guard liner. Days of trying on a wet vest are Gandhi.

FEATURES:

- 4 way stretch PU shell
- Front Zip closure
- Cat Guard Technology
- Erik Ruck seal of approval
- Sizes: S XL

HAZZARD COUNTY:

IMPACT JACKET

Hazzard County Impact Jacket - From the makers that brought you a duck whistle, and popped satin collars in jackets - we now proudly presents a new denim garment inspired from our favorite southern county. Made to out run the Boss, Enus and Mr. P Coltrane along with the seal of approval of the reigning Alliance Rider of The Year Reed Hansen. With our new water resistant liner. No more water logged include when you ride from the establishment. jackets when you ride from the establishment.

- Denim Shell Front Zip 1 buckle closure
- Cat Guard Technology
- Reed Hansen designed, tested, and approved



ROPES

HARI

ONE HANDLE:

Created by Danny Harf - a unique anti-roll creation allows riders to interchange different diameter and shaped grips, while using one yoke. By loosening both ends, the handle grip can easily detach to switch out to one of our other 5 after market grips/shapes.

FEATURES:

- Glass filled nylon detachable anti-roll system
- Comes with an allen wrench tool to remove and connect optional grips

 16 lightweight aircraft aluminum dowel

- Filled inside with EVA for flotation
 Strung with 12-strand Japan/Holland Dyneema rope (stronger and smaller diameter)
 Thin gauged vinyl tubing



DETACHABLE SYSTEM

MARKER

GRIP/SHAPE OPTIONS

HEXAGONAL

NARROW CIRCLE











ONE-CERMIC WHITE - Hide / Mestral Embroidered Grip - Oval Airbags - 4mm thick memory foam - 1.25" handle diameter - Available in straight only

Over extend your passing hand? No worries, Frank's uber creation will make sure you won't smack yourself. A softer antiroll alternative to the conventional carbon design with a fully wrapped PU constructed handle.

FEATURES:

- Fully wrapped with PU leather
 Semi Anti-roll
 4mm memory foam
 1.3" handle diameter
 Hide with infused rubber grip
 T6 Lightweight aircraft aluminum dowel
 Filled inside with EVA for flotation

MINING THE PROPERTY OF THE PRO

Available in straight only

The handle of choice of our WWA
World Champion watermen Dean Smith.
Nobody wants a flaccid handle to grip on to,
so deano created a rigid anti-roll design that won't
buckle during a handle poss, or smack your hand if you
hit the side bars. Most importantly complete with built in air
bags. Forms to your hands like out intuition boots do.

FEATURES:

annimiana annimiana dalahar

- Fully wrapped with PU leather Semi anti-Roll

- Semi anti-Roll
 4mm memory foam
 1.25" handle diameter
 Hide w/air bag grip
 Tó Lightweight aircraft aluminum
 Filled inside with EVA for flotation
 Strung with 12-strand Japan/Holland Dyneema rope
 (stronger and smaller diameter)
- Available in straight only

PARKS

A thousand sorries for not thinking of this sooner. Hide outside provides a smooth comfy non-abrasive material, while the inside is from our exclusive extremely tacky fused suction grip. Comfort where you want it, with our most grippy material around your finger tips. Better late then never!

FEATURES:

- All new glass filled nylon anti-roll handle end caps
 Hide embroidered / fused suction cup grip
 3mm thick memory foam
 1.25" handle diameter
 Tó lightweight aircraff aluminum dowel
 Filled inside with EVA for flotation
 Strung with 12-strand Japan/Holland Dyneema rope
 (stronger and smaller diameter)
 Thin gauged vinyl tubing
 Available in straight only

PHOENIX:

After working with Erik Ruck since the winter of 2001, the former Pro Tour, and World Champion finally got his first signature handle with Ronix. Anti roll, lightweight Tó aluminum, and the seal of approval of the reigning trick of the year champion

- FEATURES:

 All new glass filled nylon anti-roll handle end caps
 Hide embroidered / square stitched handle grip
 4mm thick memory foam
 1.15" handle diameter
 Tó Aluminum aircraft dowel
 Filled inside with EVA for flotation
 Strung with 12-strand Japan/Holland Dyneema
 rope (stronger and smaller diameter)
 Thin gauged vinyl tubing
 Available in straight only

and the state of t

Our most popular handle over the years, tested in our lab at a breaking point of 1700 lbs. The original soft grip hide material design.

FEATURES:

- FEATURES:

 Embossed hide grip w/ embroidered logo
 4mm thick memory Foam
 1.25" handle diameter
 T6 aluminum aircraft dowel
 Filled inside with EVA for flotation
 Strung with 12-strand Japan/Holland Dyneema rope(stronger and smaller diameter)
 Thin gauged vinyl tubing
 Available in straight or "I" handle

A messenger or representative - one on a diplomatic mission.
Also the creator of one of the finest narrower diameter 16 aluminum aircraft dowel, hide grip, Holland/Japan strung, spinning assault weapons of the war masterpieces.

- Hide grip
 3mm thick foam
 1.15" handle diameter
 Tó aluminum aircraft dowel
 Filled inside with EVA for flotation
 Strung with 12-strand Japan/Holland Dyneema rope (stronger and smaller diameter)
 Thin gauged vinyl tubing
 Available in straight only



FRANK 80FT: 6 SECTION MAINLINE

We could sit and tell you all of the performance advantages of our latest high-end mainlines but just hit pause on your background music and just marinate on this image for a second. – it's a leather cased rope.

- PU synthetic leather wrap cover unripe banana 100% Dyneema 12-strand braided core Coils easily 85ft total length including handle One 60ft mainline Five total take off sections Three 5ft take off sections Two 2 1/2ft take off sections Ridden by Adam Errington





KIDS COMBO:

- 1-14" hide with embroidery grip
 0.94" handle diameter
 60ff low stretch PE mainline w/4-sections
 Filled inside with EVA for flotation
 (assorted colors)





SURF ROPE: WITH SYNTHETIC HANDLE

FEATURES:

- Hide with diamond stitch embroidery grip
 3mm thick memory foam
 1.15" handle diameter
 25ft w/4-sections
 Filled inside with EVA for flotation
 2ft Bungee section helps you get into the pocket faster



FEATURES: 5 - 4" diameter knots with foam floats for abrasion free riding



HAPPY HOUR BOAT BUMPER:Bring on the flotilla - that's what we call a big boat tie up.

FEATURES:

- 8" diameter by 18" long
 Small inflatable valve
 4ft mooring line
 Easy for storage when deflated

SURF ROPE: WITH HANDLE

FEATURES:

- Hide with embroidery grip 3mm thick memory foam
- 1.15" handle diameter 25ft w/4-sections

- Filled inside with EVA for flotation
 2ff Bungee section helps you get into the pocket faster

(assorted colors)



TRAILER GUIDES:

WEBBING BOAT DOCK TIES:

FEATURES:

Adjustable in length

S RONIX











BULWARK:NEO SLEEVE

Think of it as a jimmy for your board. You don't really enjoy the process of putting it on, but once it's fitted, you know you did the right thing. Maybe not as comprehensive as alternative methods, but enough safe keeping for those day to day affairs. A responsible choice at our most affordable value.

- FEATURES:
 Prevents unprotected traveling
 Shoulder strap

DEMPSEY:SURF BAG

Twice as much padding as any of our board bags. We want to make sure your surf constructed Parks Thruster can get there safely.

- Super durable padded shell Shoulder strap Fin Protector External pocket

THE ONE: BACKPACK

We were going to write something pseudo witty about how this is a cross pollination of fabrics for the next generation etc. etc. Then we got a headache when we read it back to ourselves.

- So we kept it simple The shit's blue
- It's cool, and it has pouches and stuff

















3C) Y'5



14 - 20

UP TO 95 LBS.

STANCE CENTER WIDTH WEIGHT RANGE 6" BOARD & PLATE (IN) (LBS.) 15.8





120

ROCKER HEIGHT ROCKER

STANCE 6" BOARD & PLATE 14 - 20

CENTER WIDTH WEIGHT RANGE

8.4/EARLY

15.8

UP TO 95 LBS.

Momen's

For female shredders that want to ride as hot as they look. This women's specific Coast Guard approved vest fits snug to a rider's chest with an anatomical cut, 2 buckles and one zipper closure. Built in flex segments and oversized armholes for extra mobility on handle passes and water resistant neo skin panels.

- Coast Guard approval safety doesn't take a vacation
 Water resistant lining
- Sizes: S-XL



Coral Impact Jacket

A fashionable solution to the daily wakeboard requirement. The Coral is a lightweight non Coast Guard approved impact jacket made with a super comfortable/elastic neoprene material.

FEATURES:

- 4 way stretch materialRear zip pulloverColor: Black/Sid Pink
- Sizes: XS L

Padded

You wouldn't want your new Faith Hope Love Collection to get dinged up would you? Smaller dimensions - scaled to fit any board/boot setup in our women's line.

FEATURES:

- Durable semi-padded shell
- Shoulder strap
- 2 external and 1 internal pockets





Prestige Package

PRESTIGE HANDLE

One of our best selling grips- made with a smaller women's diameter handle.

FEATURES:

- Hide embroidered grip
-2.5mm Thick Foam
-1" handle diameter
T6 Aluminum Aircraft Dowel
- Filled inside with EVA and pencil floats for flotation
-Strung with 12-strand Japan/Holland Dyneema rope
(stronger and smaller diameter)

PRESTIGE COMBO

Similar tensile strength to the core series – just doesn't have the same swimming skills without the neoprene inside as some of our other ropes.

FEATURES:

- -24-Strand Tensilon Cover
- -100% dyneema core -75ft total length including handle -Three 5ft take off sections

7 Mainline

A roomy tangle free 80 footer. Square shape, urethane coated cover 100% Dyneema 12-strand braided core.

FEATURES:

- Abrasion free, snag resistant cover
 85ft total length including handle
 One 60ft mainline

- Five total take off sections
- Three 5ft take off sections Two 2 1/2ft take off sections
- Color options: White, Metal Flake Silver

A super stiff, 24 strand Dyneema weave with an inner neoprene core. She's a floater.

FEATURES:

- 24-strand tensilon cover UV resistance
- Tothe total length including handle Three 5ft take off sections Color: White/Silver

Bobby Blue tee -Sizes: XS - L

White hoodie -Sizes: S - XL







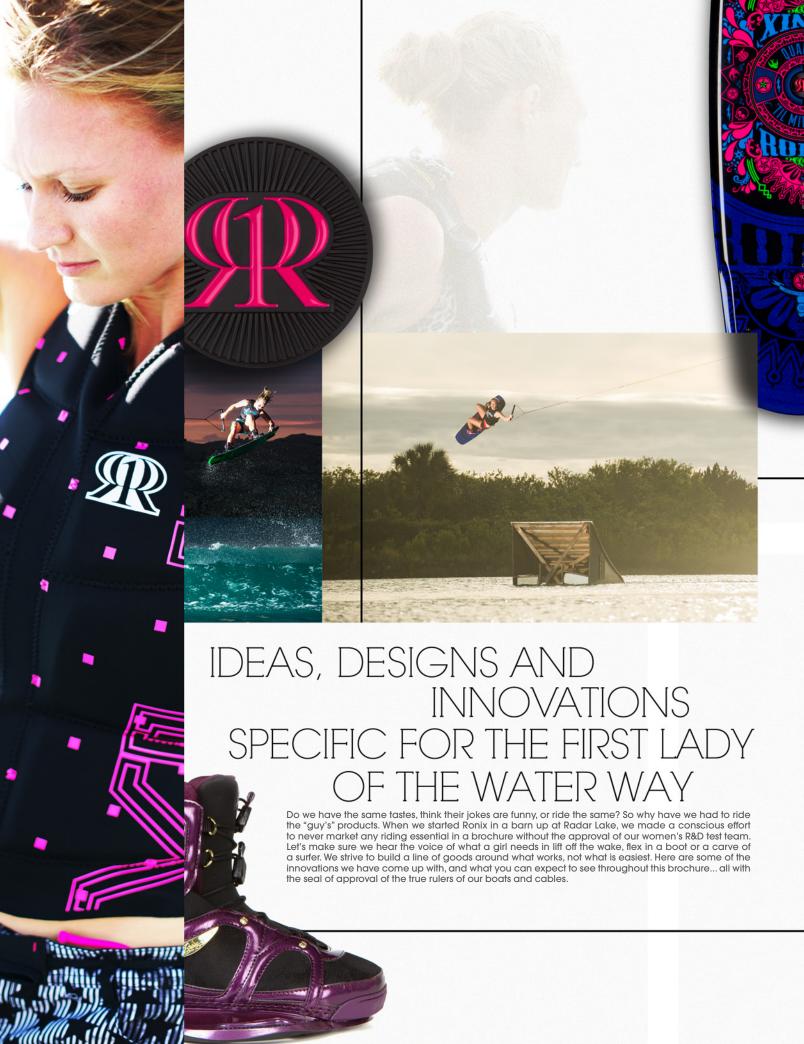
















SECRET FLEX:

Emily and Hayley are the first to admit they aren't built like a guy, don't ride like 'em or want a board crafted like their male counterparts. We spent a season comparing the stress Parks puts on a board vs. the ladies. What we found is that girls will never use the full flex of a traditional layup - so why make them all that way? Our engineers went back to our factory and researched different weaves of glass. What we arrived at was a board strong enough for a man yet balanced for a woman.



WOMEN'S LAST:

Footwear shaped specifically for a woman's foot. Regardless of having footwear that is ready to grace the red carpet, how does it fit? To a certain degree a mens 7 is similar to a womens 8.5, but the proportions are totally different. From day one, we have tested from the sole up based on the needs of a female rider. Every aspect of the shape, cut, lean, mobility and ease of entry of our women's models were created for you, not them. Last but definitely not least - the building block to proper fitting water shoes.

BOARD DESIGNS

For the past 7 seasons, Emily has been tweaking the sidecut, rocker and rail of her own signature deck. Riding with less resistance - plan to carve and get booted off the wake with less work.

Along with our new softer flexing, lighter lay up, fast paced versatile utility ride - Quarter 'Til Midnight.



In December of 2005, we cleaned out our lockers, moved into a barn and asked ourselves if we could do it all over again what would we do differently?

Reinvent the high end, sell to devoted pro shops pushing the sport, and women's needs in relation to products. A vision of creating a line of product that would meet every woman's riding ability, style and comfort. Over the past 7 seasons, that vision is more clear today than it has ever been. Boards that improve our riding, boots that fit specifically to our feet, narrower diameter handles, tailor fitted vests all the way down to shorter board bags all made with a female in mind. It has been so rewarding to see all of the products come alive this year with new shapes, lighter glass layups on boards and soft rail epoxy constructed surfers catering to every aspect of women's specific demands. We travel around the world and listen to what girls want in shapes, constructions and graphics, then put that into our product line down the road. Thru our 5 gallons of freedom and 480 volts tour we want to see every girl out there has the best possible chance to learn and have fun. So why not make it easier by making equipment that will promote this?

Ride with the fluidity and grace that you want, as well as with the intensity and power suitable for any rider. So as we continue on this journey of innovation, what better way to do this than by making you, a woman, our inspiration.

Thanks for inspiring us.



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We reserve the right to change details without notice - but you're clairvoyant, you'll figure it out. Sizing is just a recommendation, we encourage you to try out our products first.

